**Highland Ross Executive Development Workshop Series – First Thursdays**

A positive, fresh, results-driven approach for businesses to increase profits by building confidence, command and control in owners and executives. We will use proven leadership and business strategies to improve work-life balance, buy-in, and company value. Here’s your opportunity to meet with other like-minded business owners and executives once a month in a private and confidential setting.

We’ve got twelve subject areas planned, and while they are all powerful, we will shift from high-level strategy topics to “where the rubber meets the road” topics.

**Sep 7** – My Company Owns Me – What a CEO should and should not do

**Oct 5** – Taking Vision / Mission / Values Down To The Molecular Level Of Your Company

**Nov 2** – People Problems – The biggest waste of time and money for every small business

**Dec 7** – Value Delivery Systems – Re-think everything you think you know about creating value

**Jan 4, 2018** – Rally Your Team Around A Goal – How to create a meaningful company goal and rally the troops around it

**Feb 1** – Building Your Executive Leadership Team – You can’t succeed without one

**Mar 1** – Improve Your Outside Sales Efforts – Help your sales force to be busy AND successful

**Apr 5** – Every Brain In The Game – Engage your team and build a strong culture

**May 3** – Repeatable Processes – Coach your employees how to get predictable results every time

**Jun 7** – Finding and Filling Profit Holes – Most small businesses waste more money than they profit

**\*Jul 12** – Put Your Payroll On A Diet – Why waste happens, what to do about it and how it helps everyone

**Aug 2** – Truly, How Effective Are You With This Whole “Leadership” Thing?

Each month of this monthly workshop series includes:

**3-Hour Intensive Workshop** - High-energy, creative sessions with engaging and relevant business topics, peer group advisory board (master mind), and networking (9am – 12pm, dates above)

**AND**

**90-minute one-on-one coaching** **session** – to help you absorb and apply the revelations from the group sessions to your own business (mutually scheduled)

Participation and trust is vital to your investment; no holding back. Due to the confidential nature of the intensive workshops, all participants will sign a confidentiality agreement. Additionally, we will only allow one company per industry to be represented.

To register, go to highlandross.com/exec-dev and click the registration link

$395/month or $295/month with a 6-month or greater commitment

All monthly Intensive Workshops will be 9am – 12pm on the dates above at Flywheel Coworking at 450 Design Avenue, Winston-Salem NC 27101

All one-on-one coaching sessions will be mutually scheduled with Bob Ross once you have registered